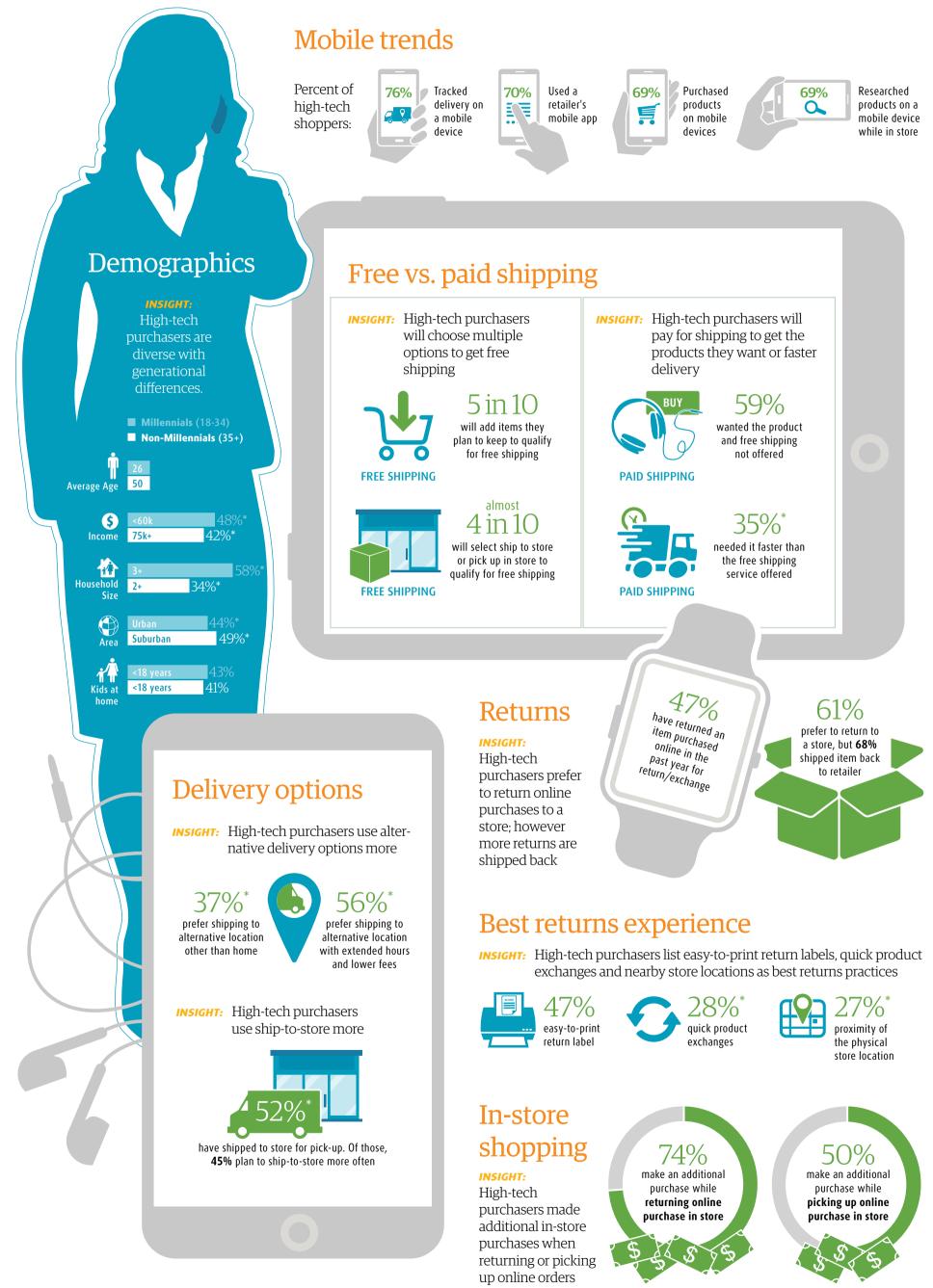


More and more of today's high-tech shoppers are making their purchases online; shipping to alternative delivery locations and picking up online purchases in-store.



High-tech online purchaser defined as individual who purchased a computer, consumer electronic device or mobile phone online within the last 3 months The Pulse of the High-Tech Online Shopper encompasses data gathered from 2133 survey panelists in February 2015. * indicates that the data point referenced is significantly higher than the non-high tech online purchasers at a 95% significance level.

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