



# SMC<sup>3</sup> LTL ONLINE EDUCATION

LTL is an incredibly complex mode of transportation, and for supply chain novices, experience in the field isn't easily gained. When longtime employees with decades of experience in the industry leave, a hole in the collective knowledge of their organizations opens up. The same holds true for upwardly mobile logistics leaders that change jobs. To fill this void, SMC<sup>3</sup> has partnered with Logistics Training Center to provide the industry's only coursework geared toward mastery of LTL transportation concepts.

## ARE SMC<sup>3</sup>'S LTL COURSES RIGHT FOR ME?

SMC<sup>3</sup>'s online LTL learning is perfect for shippers, 3PLs, carriers, freight forwarders and future supply chain leaders looking to master their LTL knowledge and take their careers to the next level.

Provided as a flexible, learning experience, SMC<sup>3</sup>'s on-demand online learning platform enables students to:

- Focus on one or several areas of LTL
- Experience up-to-date content driven by the latest supply chain industry developments and challenges
- Learn from industry experts ranging from logistics leaders to academic researchers
- Learn at their own pace, whether looking to brush up on a few, or all key components
- Acquire SMC<sup>3</sup> LTL Certification after completing all coursework, if desired

## SMC<sup>3</sup> LTL COURSEWORK

**201 Fundamentals of LTL:** From the development of truckload, LTL and parcel to today's major LTL players, students will track the history of the industry and discuss what makes LTL transportation a key component of the domestic supply chain.



**100% ONLINE** – You won't find these courses on any college campus. You'll learn at the pace and flexibility when you want to, where you want.



**INTERACTIVE** – Learn and communicate in a virtual environment with seasoned LTL professionals, versed in the language of LTL.



**ENGAGING** – Thought provoking, highly visual, well-designed lessons capture the student's attention from the start by creating learning experiences that wow the audience.



**CAREER-FOCUSED** – Practical courses are designed to help students master the knowledge to apply to their careers right away. It's the kind of real-world knowledge that will take your LTL career to the next level.

**202 LTL Operations:** In this course, LTL experts will pop open the hood, displaying all the moving parts working in tandem to fuel a successful LTL operation.

**203 LTL Carrier Pricing & Costing:** In this class, students will explore LTL pricing models, classification basics, base rates and gross rates, and trends in LTL carrier costing.

**204 US LTL Transportation Laws & Regulations:** Hours of Service rules, the Electronic Logging Device mandate and other regulations have all had a recent impact on the world of LTL transportation. This class will discuss current and former logistics rules, showing students how regulations have impacted the transportation landscape.

**205 LTL Business Analytics:** This capstone course will help students transition from theory and best practices to real-world LTL. LTL 205 is designed to provide students with hands-on experience through an individual project that demonstrates they have mastered the SMC<sup>3</sup> LTL Certification curriculum.

### A PATH TO SMC<sup>3</sup> LTL CERTIFICATION

Students have the option of becoming certified in LTL by SMC<sup>3</sup>, which recognizes that they have developed the skills and competencies demanded by the 21st century LTL industry. Students can elect to move directly to the CLTL exam without taking coursework. The exam is provided several times throughout the year in an online, proctored environment.

### PROFESSIONAL DISTINCTION

Seasoned logistics and supply chain management professionals, as well as leading university-level instructors, deliver up to 40 hours of content throughout LTL coursework. Supplemental online materials, including videos and white papers, round out the educational experience. Upon earning this SMC<sup>3</sup>-backed distinction, students will have developed the skills and competencies demanded by the 21st century LTL industry.

THE PATH TO SMC <sup>3</sup> LTL CERTIFICATION		
	SMC <sup>3</sup> MEMBERS	NON-MEMBERS
101 Transportation	\$495	\$495
201 Fundamentals of LTL	\$495	\$695
202 LTL Operations	\$495	\$695
203 LTL Carrier Pricing & Costing	\$495	\$695
204 U.S. LTL Transportation Laws & Regulations	\$495	\$695
205 LTL Business Analytics	\$495	\$695
RECERTIFICATION	SMC <sup>3</sup> MEMBERS EXAM FEE	NON-MEMBERS EXAM FEE
Recertification is required every three years. It requires 45 continuing education units, earned through attendance of approved industry conferences and webinars.	\$1,095	\$1,295
	EXAM APPLICATION FEE	
	\$95	

*\*101 Transportation is required for students with no transportation background.*

Learn more about LTL online education and certification at [www.smc3.com](http://www.smc3.com). Register today at [LogisticsTrainingCenter.com/smc3-courses](http://LogisticsTrainingCenter.com/smc3-courses)