

# Carbon neutral shipping, at no extra cost

Flock Freight is the **first logistics provider in history** to offer carbon neutral motor-freight shipping at the point of sale – for free. Our FlockDirect service is now carbon neutral!

## The impact of booking FlockDirect for carbon neutral shipping

Converting all less-than truckload shipments to FlockDirect would be equivalent to:



Eliminating the amount of carbon emissions that power over 7.8 million homes.\*

Converting all truckload shipments that move with empty space to FlockDirect would be equivalent to:



Removing the same amount of carbon as 16.4 million football fields of forest.\*

## How Flock Freight's carbon neutral shipping solution works

- 1 All FlockDirect shipments move with shared truckload service. On its own, shared truckload reduces greenhouse gas emissions by up to 40% per shipment with smart, safe, and streamlined transit.
- 2 Every time a shipper books FlockDirect, we buy carbon credits through Carbonfund.org that offset the shipment's remaining impact – **at no extra cost to the shipper.**
- 3 We support Carbonfund.org's Truck Stop Electrification Project to reduce the fuel emissions of idling freight trucks during rest periods.



\*We use metrics by the EPA for all calculations and assume a partial market of \$20 billion.